

Call For Industrial Exhibition & Sponsorship

ISMAR '02 - www.ismar2002.org

**The Second IEEE and ACM International Symposium on Mixed and Augmented Reality
September 30, October 1 2002 - Darmstadt University of Technology, Germany**

**Secure Your Position in the Industry &
Reach Highly Qualified Prospects for your products and Solutions**

In the past few years, Mixed Reality (MR) and Augmented Reality (AR) have received ever increasing attention, as indicated by a series of events devoted to these areas, including the well-attended International Workshops and Symposia on Augmented Reality in the USA and Europe (IWAR '98, IWAR '99, ISAR 2000, ISAR 2001) as well as the International Symposia on Mixed Reality in Japan (ISMAR '99, ISMAR 2001).

This year joins the forces working on Mixed Reality and Augmented Reality across the world in the premier forum of the field: The International Symposium on Mixed and Augmented Reality (ISMAR) 2002 provides an opportunity for MR/AR researchers from academia and industry across the world to meet in an informal atmosphere to exchange ideas, concepts, and research results.

The conference provides a great opportunity for the industry representatives to present their products and solutions to an audience who is involved in advancing the state of the art.

Who should participate?

If you are a supplier of products and solutions that address the various technical issues needed in AR. These would include various display technologies, tracking technologies, wearable and mobile computing technologies, rendering technologies, and etc.

Types of Participation

1. As a CONFERENCE SPONSOR/EXHIBITOR
 - Cost: US \$3000
 - Get an exhibit table at the conference.
 - One complimentary registration at the conference.
 - Listing as a conference Exhibitor in the Conference Brochures emailed to prospective attendees.
 - Have company logo appear on the cover of the Conference proceedings.
 - Have company logo linked to the homepage of the company on the conference web-site
 - Listing in the conference program as an Exhibitor including contact information and a paragraph about your company.
 - List of conference attendees including names, titles, and addresses.
2. As a CONFERENCE EXHIBITOR
 - Cost: US \$2000
 - Get an exhibit table at the conference.
 - One complimentary registration at the conference.
 - Listing as a conference Exhibitor in the Conference Brochures emailed to prospective attendees.
 - Listing in the conference program as an Exhibitor including contact information and a paragraph about your company.
3. As a CONFERENCE SPONSOR
 - Cost: \$1000
 - One complimentary registration at the conference.
 - Listing as a conference Sponsor in the Conference Brochures emailed to prospective attendees.
 - Listing in the conference program as a Sponsor including contact information and a paragraph about your company.

Contact America / Asia

Jannick Rolland jannick@odalab.ucf.edu
Phone: (+1) 407 823 6870
Fax: (+1) 407 823 6880

Contact Europe

Didier Stricker Didier.Stricker@igd.fraunhofer.de
Phone: (+49) 6151 155 282
Fax: (+49) 6151 155 196